



MBE-161100010104 Seat No. _____

B. B. A. (Sem. I) (CBCS) Examination

November/December – 2016

Fundamentals of Management

Time : $2\frac{1}{2}$ Hours]

[Total Marks : **70**

Instructions :

- (1) There are five questions, each of 14 marks.
- (2) Figures to the right indicate marks of the questions.

1 (a) What is Management ? Discuss the features of modern management. 7
(b) Discuss different functions of management in brief. 7

OR

Write a note on followings :

(a) Managerial Role (Views of Mintzberg) 7
(b) Skills of Professional Managers. 7
2 Define Planning and Planning Premises. Discuss different types of planning 14
premises.

OR

(a) Difference between Strategic Planning and Operational Planning. 7
(b) Discuss the relations between Planning, Forecasting and Decision-making. 7
3 Define Organizing and Organization. Discuss different qualities of 14
good organization.

OR

(a) Discuss different types of Organization Charts. 7
(b) Discuss the concept of Network organization and Virtual organization. 7

4 Discuss the concept of Staffing. Discuss the functions of staffing in brief. 14

OR

(a) What is Leadership ? Discuss the features of leadership. 7

(b) Discuss different methods of Co-ordination. 7

5 Discuss the concept of Controlling. Explain the relations between
Planning and Controlling and discuss controlling process in brief. 14

OR

Discuss any two Controlling Techniques. 14
